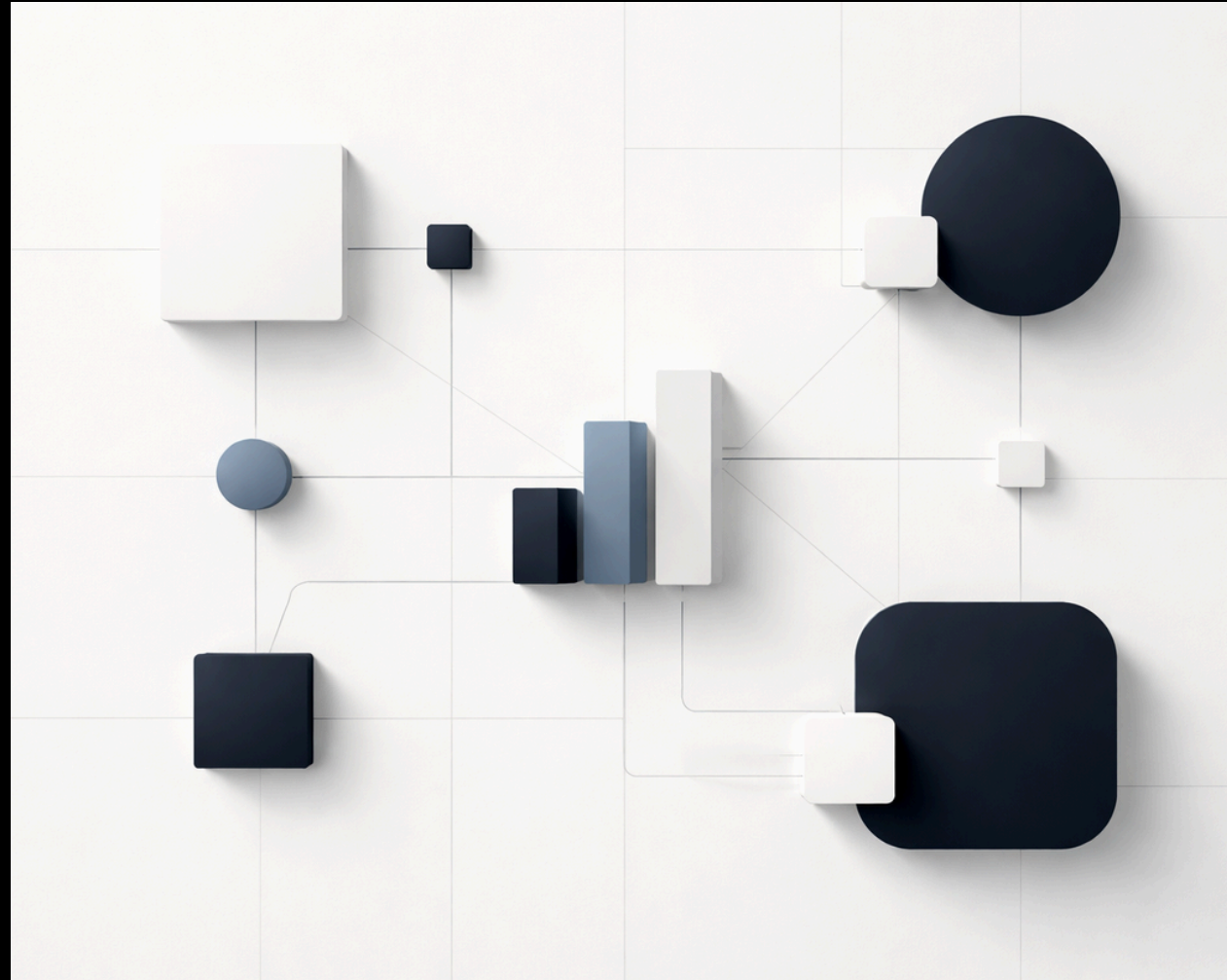


# RYZICS STUDIO

STRATEGY-LED DESIGN STUDIO





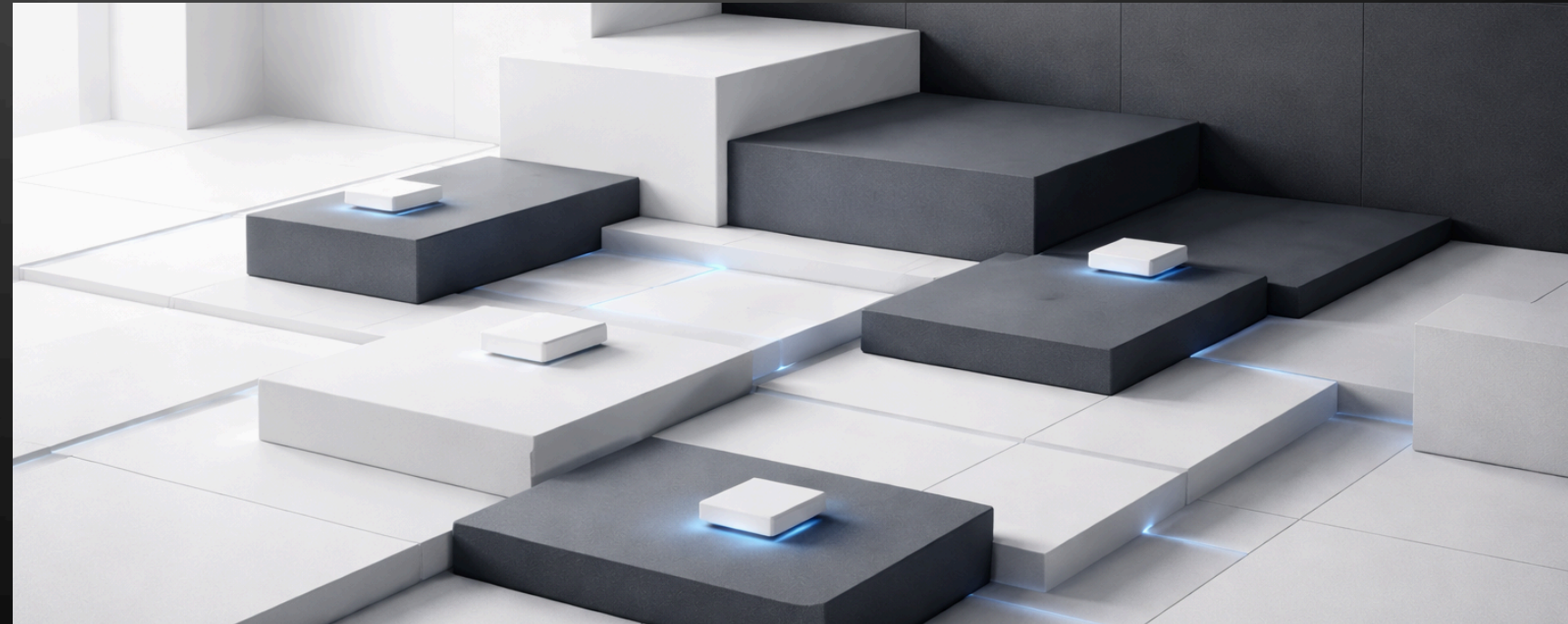
# Introduction

RYZICS is a multidisciplinary design studio focused on building structured, scalable brand, digital, and product systems.

We help businesses transform fragmented ideas into clear identities, usable products, and cohesive experiences through strategy-driven design.



# About Us



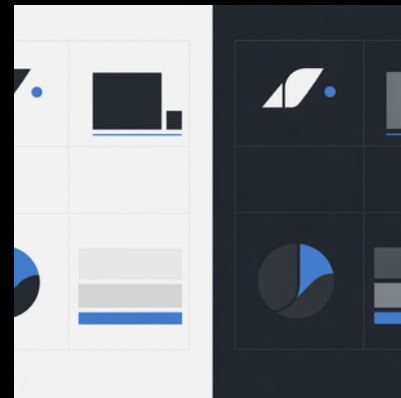
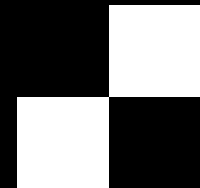
RYZICS was founded to bridge the gap between aesthetics and functionality.

We work with startups, businesses, and product teams to design solutions that are not only visually strong but also logically structured and scalable.

Our work spans branding, digital experiences, product interfaces, and physical-digital systems.

Every project begins with understanding the problem, the user, and the business goal – ensuring design decisions have purpose.

# What We Do



## **Branding & Graphic Design**

Brand identities, logos, and visual systems built for clarity and consistency.

Designed to scale as the brand grows.



## **Website & Digital Experiences**

Structured, user-focused websites and digital platforms.

Built for usability, performance, and long-term growth.

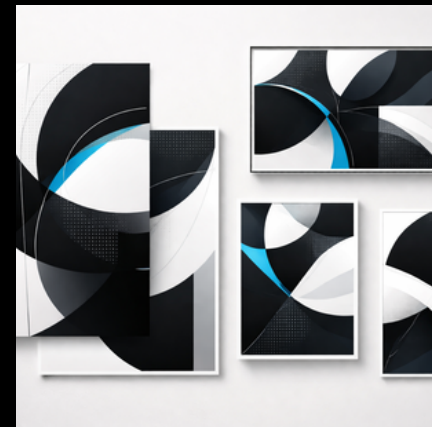
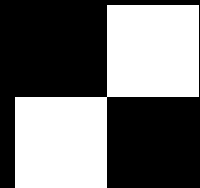


## **Product, UI & Application Design**

SaaS platforms, mobile apps, and system interfaces.

Focused on functionality, clarity, and real user needs.

# What We Do



## **Marketing & Communication Design**

Campaigns, social media, and communication assets.

Aligned with brand systems for consistent impact.

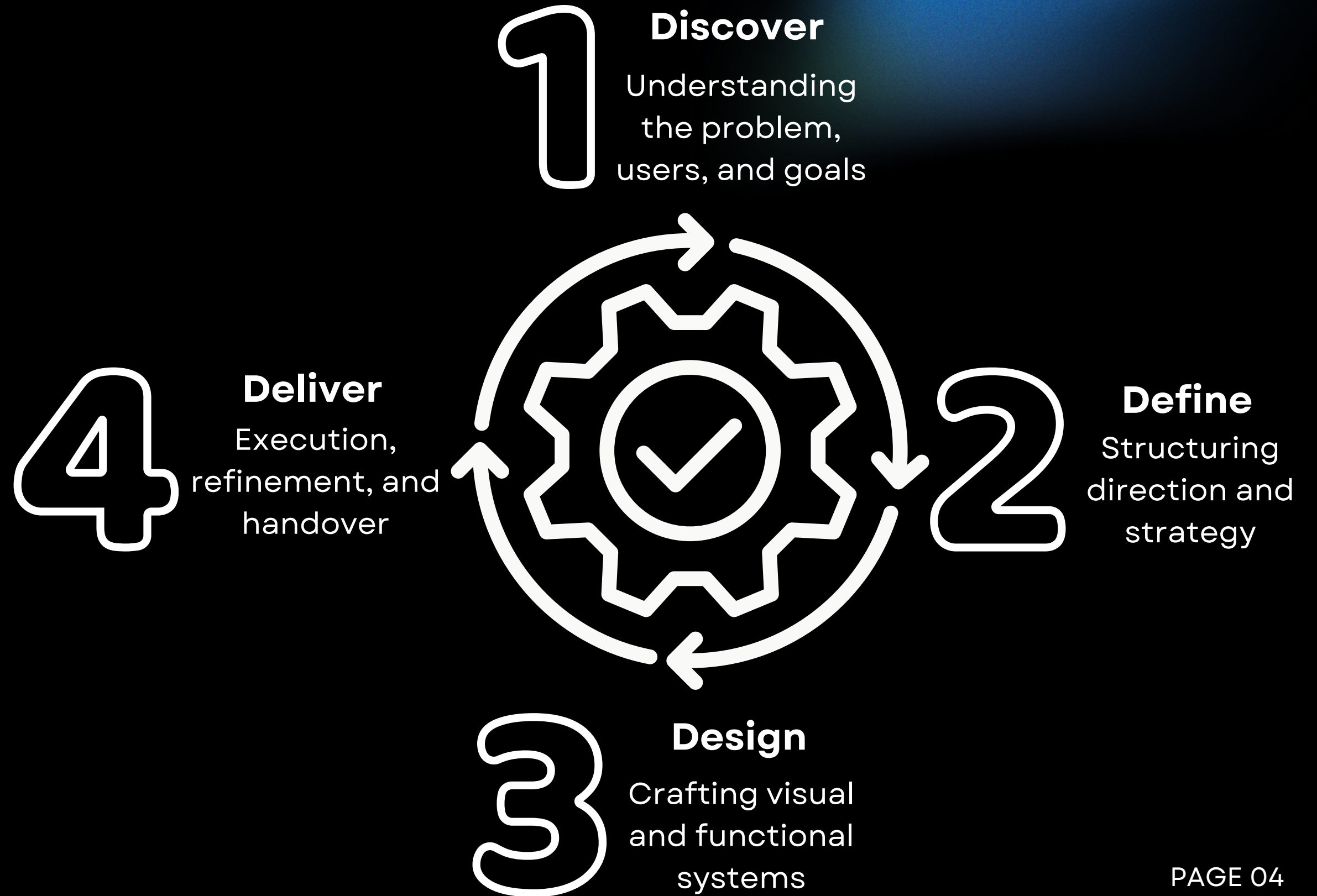
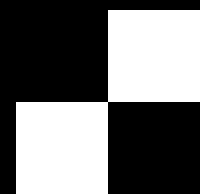


## **Product Development, Prototyping & 3D**

We support product development through concept design, prototyping, and 3D visualization.

Our work helps teams explore, test, and refine ideas before moving into production or implementation.

# Our Process





# Portfolio

SELECTED WORK

A curated selection of brand, digital, product, and system design projects across multiple industries and platforms.

A curated selection of brand, digital, product, and system design projects across multiple industries and platforms.

Our work spans SaaS products, websites, applications, physical-digital systems, and brand identities.



## AI INVENTORY MANAGEMENT PLATFORM

An AI-driven inventory management platform designed to help businesses monitor stock, analyze usage patterns, and make data-informed decisions. The system focuses on clarity and usability, presenting complex inventory data through structured dashboards and intuitive workflows to improve operational efficiency and scalability.

WORKFLOW  
STRUCTURING

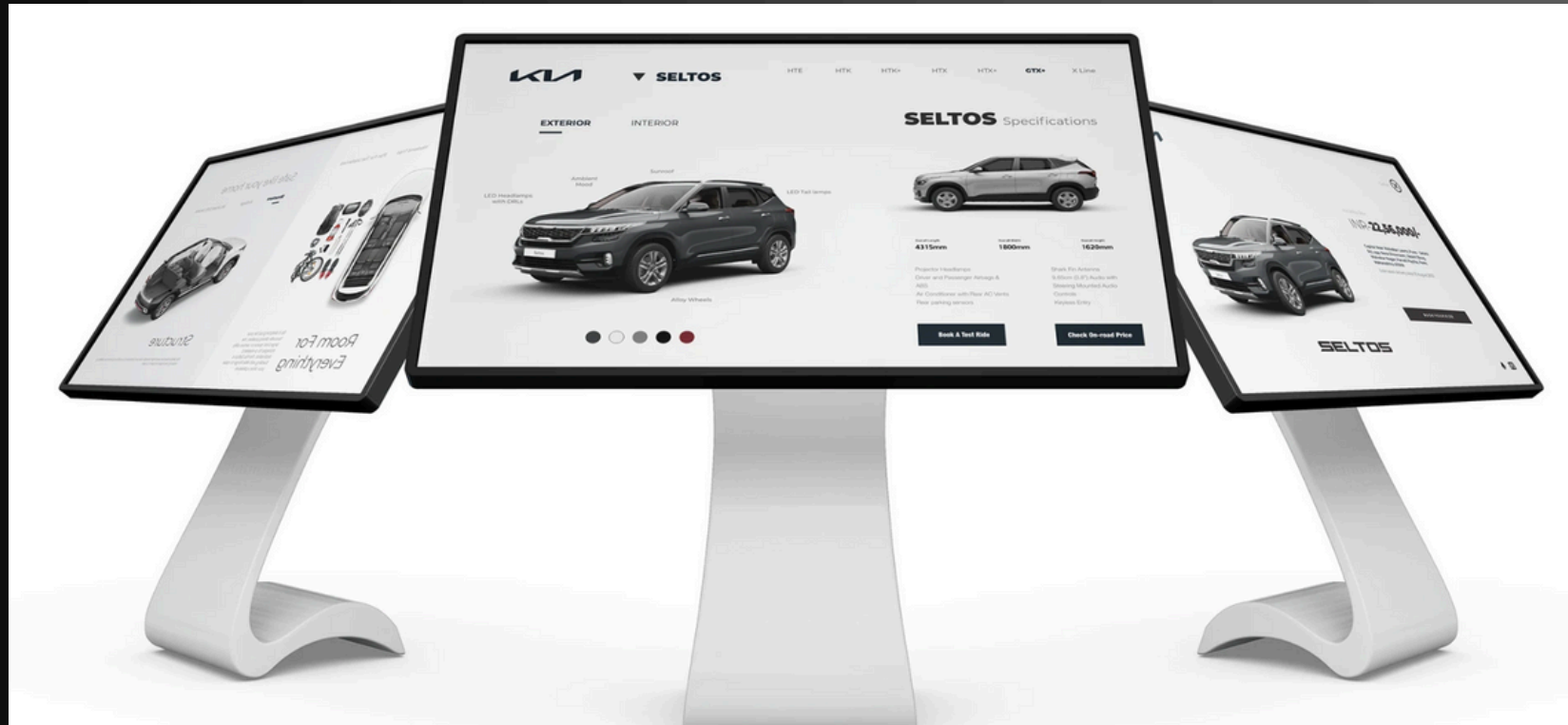
DASHBOARD  
DESIGN

SYSTEM  
ARCHITECTURE

WEBSITE  
DEVELOPMENT

SCALABLE  
INTERFACES

SELECTED WORK



### Interactive Automotive Kiosk System

This project focused on simplifying the in-store vehicle discovery and decision-making process during high-traffic periods.

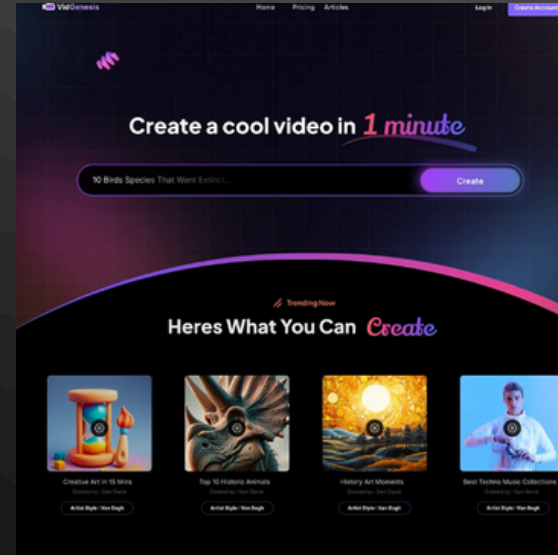
An interactive system was designed to help customers explore specifications and book test drives efficiently with minimal staff dependency.

### Packaging & Product Design Concepts

Product and packaging design concepts developed through form exploration and prototyping.

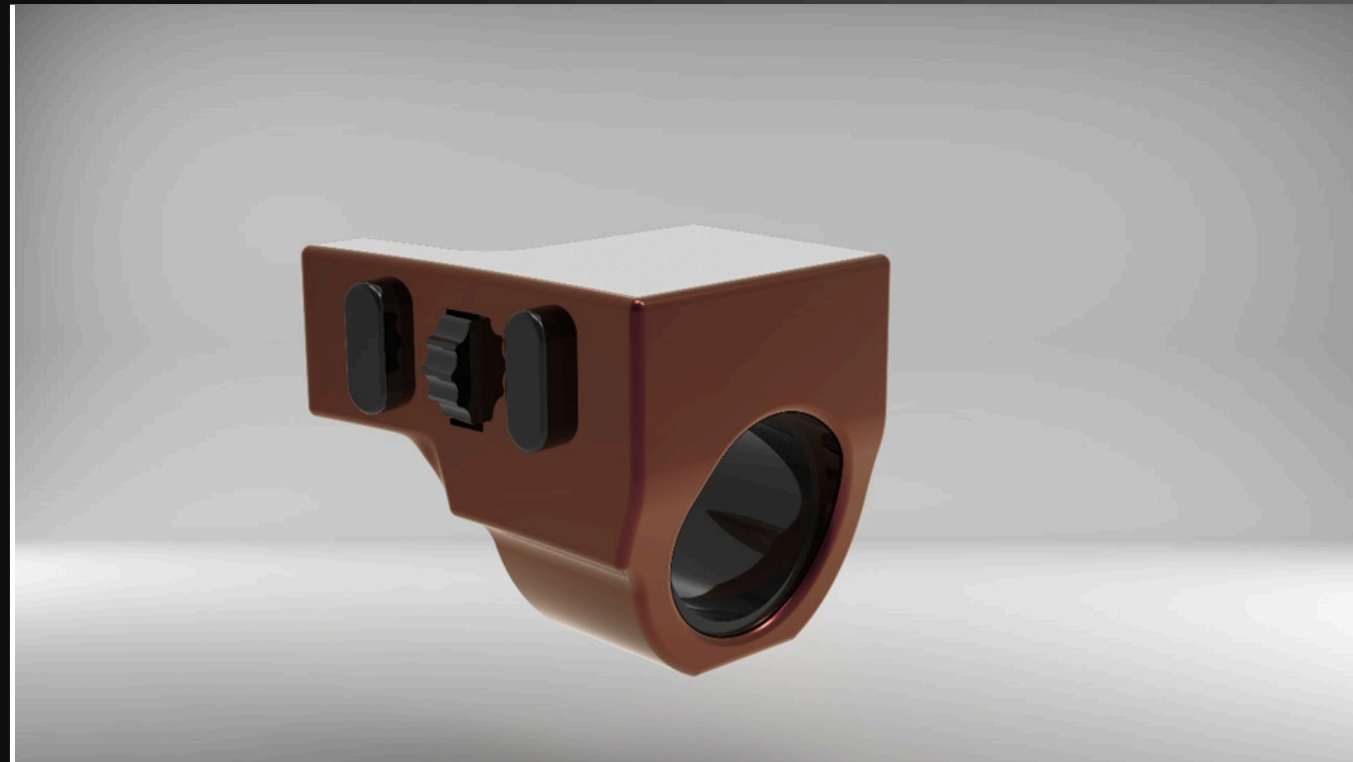
Designed to balance functionality, usability, and brand presence.





# Design Capabilities in Practice

Our work spans digital platforms, physical products, and brand systems – allowing us to design across touchpoints while maintaining clarity and consistency.



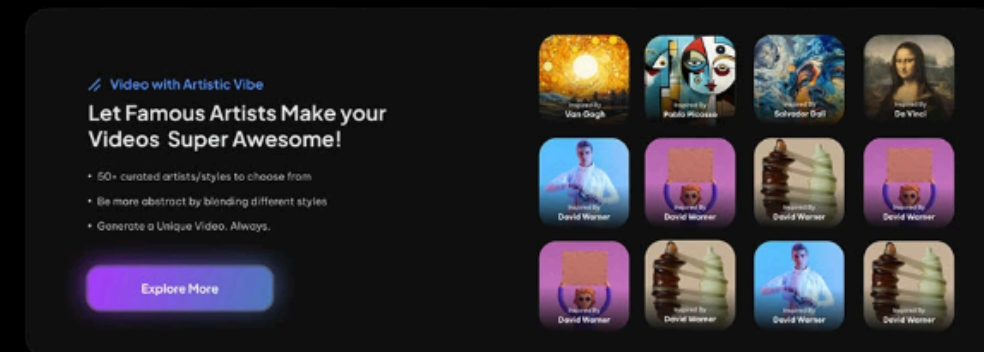
## Wearable Ring Mouse

A wearable mouse concept designed to improve comfort and usability during extended computer use. The project explores ergonomic form, intuitive interaction, and seamless integration with everyday workflows.

## AI-Powered Video Generator

An AI-powered video generation system designed to simplify and accelerate content creation. The project focuses on intuitive workflows, automation, and consistent output quality.

### Unleash Your Creative Side Completely *Ai-Powered* Video Generator



thank you.

**Contact Us**

+91 7420035600

dhruv@ryzics.com

www.ryzics.com